

*Short bio\_ Francisco Moser*

*Graduated in Hospitality Management and holding a master's degree in Marketing*

*35+ years of know-how in the hospitality industry, with solid experience in managing operations, marketing, sales, development and repositioning of different types of hotels.*

*Since 2021 is the Hospitality CEO of Arrow Global Portugal, responsible for developing a hospitality platform, currently with 15 Hotels under management in Algarve and Madeira, plus several green field projects under development.*

*Before joining Arrow, Francisco was Managing Director at Discovery Hotel Management (part of Explorer Investments) – a company specialized in turning around distressed assets.*

*Occasionally collaborates with schools and universities teaching Hospitality management. Currently he teaches at Nova SBE university.*